

99.7 Bridge FM

MORETON MEDIA GROUP INC, NEWSLETTER JUNE 2021



Greetings Great Rock Variety music lovers!

WELCOME to the second edition of our newsletter for 2021. This edition we will shine a spotlight on another of 99.7fm's hardworking volunteers, plus lots more. *Stay tuned!!*



Bridge FM Membership Drive

Welcome to all our new members. Our recent membership drive has been hugely successful – thanks to Ron Hailes and Atcho and all who have worked behind the scenes to drive this initiative.

Don't forget that if you sign up for membership now, you will be in the drawer to win some great prizes.

Ph: 3284 5000 or pop in to 99.7fm at 75 Anzac Avenue, Redcliffe for your chance to win



New Look – have you checked out 99.7fm's new website 'look' - thanks to Brownie, Atcho and the team for all their hard work on this.

If you haven't yet checked it out, hop onto <https://997fm.com.au> to listen live and to check out your favourite shows, and lots more.



PRESIDENT'S REPORT



Hello to all Members and Volunteers

Another month has passed by and plenty of activity in and around the station. I must congratulate and commend the great work of gaining alignment with Channel 7 by Anita Jones, with the school's communication program. The first event was held at the Redcliffe High School and was a raging success. Special mention also goes to the sterling efforts by Big Jon, Ron Hailes, Mr Grumpy and Bianca in setting up and conducting the OB – it's not an easy task doing this in the dark at 4.30am and then being on air and chirpy until 9am – a job well done.

Also, some significant relationship building being organised through Gavin Kett, John Atchison, Ray Kerr and Anita Jones with Redcliffe Entertainment Centre – stay tuned for some positive outcomes coming out of these discussions. We held a Board meeting on Saturday 22 nd May, and again, I congratulate my fellow Board members on their enthusiasm and efforts and positive approach to taking the station forward. We are getting lots of positive feedback from listeners on our music content and in this regard a massive thank you to 'Chopper' Dave Andrews for his great work.

Atcho's Public Relations area is coming along nicely with a fantastic improvement on our website (and a huge thank you in this area to Peter Brown, Raena Armstrong and Travis Groves); and also on procuring a range of merchandise to further promote the station.

Finally, and not the least, a continuing thank you to all our great volunteers – the station would not be the same without you. Stay safe and keep smiling.

Don Gailer



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Exciting news!! 99.7 Bridge FM is in partnership with Channel 7 and Education Queensland to conduct Outside Broadcasts every second Friday with Secondary and State Primary Schools.

Channel 7 will be providing a pop-up news desk for students to "mock interview" to interview Channel 7 talent.

Selected students and or principals / teachers are interviewed on air. In conjunction, schools showcase their activities.

Channel 7 obtain newsworthy footage of events / interviews / activities. Some footage used on 6pm evening news of same day.



There has been a lot happening at 99.7fm in 2021.

Our first major Outside Broadcast (OB) was held on Good Friday where 99.7fm set up on the Shorncliffe pier for the Bluewater Festival.

99.7fm was the only radio station broadcasting the start of the race with live updates every 2 hrs during the day.

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Here are BJ and Georgia at the Bluewater Festival – good work guys!!



→ Local singer/songwriter and creator of the Bluewater Festival song, Peter Vance, being interviewed by Lezley and Johnny Duke



Sensational band Duck Egg Blue at the Bluewater Festival being interviewed by the lovely Lezley from the Toybox (Thursdays 7-10pm) and Johnny Duke (Wednesday Breakfast: 6am – 9pm)

Several OBs have since been held including:

- Brackenridge Lions Train Day
- Tile Savers, Virginia
- Redcliffe Markets
- Redcliffe High School, and
- Dakabin High School

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*Good work on the OB, Bernie on the Pine
and Adsey!!*

There are a lot more OBs coming up!

Contact 99.7fm on 3284 5000 if you have a business or belong to an organisation and are interested in partnering for an OB on your site.

New course ' Introduction to Community Radio " starting July 10 2021



Another Zenith K731AM/FM 7 tube radio.

We are launching our new volunteer/announcer course ' Introduction to Community Radio starting July 10 2021

The course will be very different to the previous course in that it is an overview of the workings of the whole station not just announcing. Some participants of this course will be invited to join an announcing or production advanced course on successful completion of the course.

Thank you to Ron Hailes for driving this initiative.



Getting to know your volunteers – Here's Kenny

"I look after the tail end of the roster on Friday nights, guiding our listeners into their well-deserved weekend break and I love every minute of it. I work very long hours during the week but what keeps me pumped is knowing on Friday nights I'll be delivering my take of Great Rock Variety and hearing their responses via phone.

But this station is not just as good as the music it plays, what makes it stand out are all the 'behind the scenes' volunteers who give so freely their time, skills and knowledge. It is the volunteers that lift the station. After seeing the number of hours our volunteers are giving up, I decided to help by coordinating the stations Work Health and Safety portfolio. With master's level qualifications in safety, I find it fulfilling to be able to help give back and help make the station safer, ensuring the wellbeing of everyone from those that maintain the transmission tower at Margate to the studio cleaners. Thanks everyone, and don't forget as members, we need to support our sponsors!

Stay safe, regards, Kenny"

Speaking of WHS, here are some of the initiatives we're working on to make MMG even safer:



- * Each month, the Board receive a WHS report including actions from the past month and initiatives planned for the next month. This gives the Board visibility of all things related to Work Health and Safety for Moreton Media Group. This can include activity being undertaken at the transmitter tower, to outside broadcasts to first aid in the office.
- * Delivery of a risk profile for the station, this helps the Board know where the highest and lowest risks are, each month we look at a different risk to check that everyone agrees with its rating.
- * Adoption of a safety management system, this helps the Board and station manager have a systematic approach to work health and safety.

Now with improved reporting, understanding the safety risk profile of the station as well as having a systemic approach to safety, these all help ensure 997.fm doesn't just sound good, but it is good.

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Next edition: There will be more 'Getting to know your Board members and other key volunteers'

If you have any items/comments or contributions that you would like considered for the next, or future Editions, please contact:

secretary997fm@gmail.com

